

**Title on**

**two or**

**three rows**

BACHELOR/MASTER/DEGREE PROJECT [select]  
THESIS WITHIN: *Major*

NUMBER OF CREDITS:

PROGRAMME OF STUDY:

AUTHOR: *Authors*

JÖNKÖPING Month Year

Subtitle on

several rows

**Bachelor/Master** **Thesis/Degree Project in Business Administration/Economics/Informatics/General Management**

(select which is appropriate)

Title: XXXXX

Authors: A.N. Other and A.N. On

Tutor: YYY

Date: 2015-05-22

Key terms: Provide 4-6 key words that are an integral part of your study

It is necessary to provide an abstract of the thesis. It can be done a structured way (see option 1 below) or it can be done as running text (see option 2).

**Abstract – Option 1**

**Background:** Whatever

**Purpose:**  Whoever

**Method:** How ever

**Conclusion:** The results show that

**Abstract – Option 2**

XXX is an important theme in Entrepreneurial research. The purpose of the study was to….. The study was based on the theory of XXX and a XXX methodology was followed. The findings show that…. Organisations can use these findings to…..

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1 Here is the first Header Error! Bookmark not defined.

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# Introduction (14 point font)

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*The purpose of this part is to introduce the reader to what will be covered in the chapter. This is presented at the start of each chapter and is adapted to reflect the content of the chapter.*

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Text

The headings are numbered automatically.

The spacing is 1.5

## A Heading (12 point font)

### Header level 3

This is an English quotation…

Here is a table and then a figure.

Table 1 Then the heading needs to be given

|  |  |
| --- | --- |
|  |  |
|  |  |

Source: Adapted from ….. (1999).

bla bla bla..

Figure 1 The Icon for the programme NetTool



Source: Adapted from Smith (2012)

#### Header level 4

## Second header (level 1)

## Yet another heading

## And still another one

# Literature Review

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*The purpose of this chapter is to provide the theoretical background to the topic…..*

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# Reference list

# Andersson, *The title of his/her book*, Publisher Ltd.

See JU Library [reference guide](http://ju.se/library/search--write/citing-sources---how-to-create-literature-references/apa-harvard.html) for further information on how to reference correctly.

**Appendix 1**