



JÖNKÖPING UNIVERSITY

*Jönköping International  
Business School*

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*Date: 2024-05-14*

## **Dear Student,**

Welcome to the one-year master program “Engineering Management”; we are very glad to have you as a student at Jönköping International Business School (JIBS)!

I would like to take this opportunity to provide you with some initial information regarding the pre-study module and your first course. Hereby, I hope to make sure that your time at JIBS is both enjoyable and productive. I am very happy that you have chosen this programme and I can assure you that I, together with my colleagues, will do our utmost to give you a great program and experience here at JIBS.

Engineering Management is a one-year programme for engineers about management. The programme aims to prepare participants for new challenges by adding business skills to their foundation of technology related knowledge. Therefore, the programme addresses a wide range of management topics deemed necessary for an engineer to excel as a responsible business leader in various managerial roles. These persons are as important for renewal of local small and medium-sized companies, as for integration of big international supply chains. Examples of course topics include responsible leadership, strategic renewal, internationalization, (open) innovation, methods for business analysis, training in writing and presenting of business reports.

### Before the programme start

Before you come to Jönköping you will follow an online pre-study course Introduction to Business (3 credits, course code JIDG14). The teaching is mainly asynchronous and conducted online, consisting of pre-recorded lectures, readings, and diagnostic tests. The course is given using our online learning platform Canvas. In order to get access to Canvas and the course, you need to register yourself as a student. Registration for Introduction to Business opens on the 24<sup>th</sup> of June. Go through the Checklist that you find here on NewStudent/NyStudent page and follow the outlined steps to set up your account and register to your courses.

### At campus the program starts Monday the 19 of August

The entire first week, 19<sup>th</sup> to 23<sup>rd</sup> of August, is devoted to information sessions, program unique lectures and social events to introduce you to your program and our school. It is vital that you attend

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all information sessions and lectures and we also recommend you take part in social events to speed up the process of feeling right at home here.

I – Ulf Larsson Olaison – as program director am responsible for the overall coordination of all program courses and development of the program. You are more than welcome to get in touch with me with questions regarding the program at any time. Questions regarding the courses should be sent directly to course examiners.

Ulf Larsson Olaison  
Assistant Professor in Business Administration,  
Program Director JIBS,  
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In the meantime, let's give you a short description of your pre-study and first courses, the staff involved and required course literature.

#### Introduction to Business, 3 hp.

This Course is designed to provide students with a foundation for business and management studies. It contextualizes business operations and management in the wider economic and societal context and facilitates understanding of five parts: Economics, Business and Society, Business organization and ownership, Finance and business models, and Sustainability and SDGs.

Course literature

Will be available upon course start

Examiner: Dinara Tokbaeva, Assistant professor Business Administration.



#### Module 1: Foundations of Engineering Management, 15 hp

The course is designed to familiarize students with key components of business administration in order to prepare students for future managerial roles. The course is comprised of four parts: Organization theory, Strategic management accounting, Marketing and supply chain for managers, and Business analytics.

Course literature

Will be available upon course start.

Examiner: Tomas Müllern, Professor in Business Administration.

