



JÖNKÖPING UNIVERSITY
International Business School

Jönköping, 17th May 2024

Dear Global Management student,

I would like to take this opportunity to welcome you to the Master of Science program in Global Management and to provide you with some initial information regarding your first two courses. I am very happy that you chose this programme and I can assure you that I, together with my colleagues, will do our utmost to make sure that your time at Jönköping International Business School (JIBS) is both enjoyable and productive.

Over the next two years, we will explore issues and develop the skills required to become an effective business leader in the contemporary business environment; a world that is increasingly multi-cultural, volatile, data-driven, socially responsible, and entrepreneurial.

The introduction week will take place during August. During this week there will be mandatory roll call (precise details will be clarified in a separate message) where I will have the opportunity to meet you all in person. I look forward to seeing you then!

The introduction week is devoted to information sessions, lectures, and social events to introduce you to your program and our school. It is vital that you attend all information sessions and lectures. We also recommend you take part in social events to speed up the process of your feeling at home here.

StudentWeb is a useful source of information regarding courses and other university related activities: <https://ju.se/student/en.html>.

As programme director I am responsible for the overall quality and development of the programme. You are more than welcome to get in touch with me with questions regarding the programme. However, questions regarding specific courses should be sent directly to course examiners.

Let me give you a short description of the first two courses and the faculty involved:

Managing Responsibly for Corporate Sustainability

Course code: JMSR20

Managing corporations responsibly is a key challenge of businesses in most regions of the world. The course provides conceptual tools for understanding the role played by sustainability in corporations. Sustainability perspectives are used to explore how companies improve their operational efficiencies, innovate, and comply with regulations and accepted practices. The topics covered in this course include:

- *Sustainable development*, including the meanings and relevance of sustainability and the ways in which the management of corporate sustainability affects social and environmental systems.
- *Development phases of corporate sustainability*, including different development paths of corporate responsibility and their implications.

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- *Systems perspectives on the challenges and solutions that relate to sustainability, in an enterprise context.*
- *Responsible management practices, including the relationship between individual ethics and the sustainability practices of owner and managers, as well as the role of ethics in business responsibility and sustainability.*

Course literature

Raworth, K (2018) Doughnut Economics: Seven Ways to Think Like a 21st-Century Economist; Chelsea Green Publishing

Course information

<https://ju.se/en/study-at-ju/courses.html?courseCode=JMSR20&semester=20242&revision=3,000&lang=en&lang=en>

Course Examiner



Duncan Levinsohn

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Advanced Leadership

Course code: MGSR23

The course combines the mainstream and emerging theoretical perspectives about leadership, with key issues that are practically relevant in the global setting: power, diversity, collectivity, sustainability, change, ethics, digitalization. Leadership is also examined from the perspective of “dark side” and power issues in organizations, as well as from the point of view of leadership motives and goals. Attention is also given to the study of leadership across multiple levels in organizations, in connection to the research stream of strategic leadership systems.

Course literature

A reading list of selected articles will be provided during course introduction.

Course information

<https://ju.se/en/study-at-ju/courses.html?courseCode=MGSR23&semester=20242&revision=7,000&lang=en&lang=en>

Course Examiner



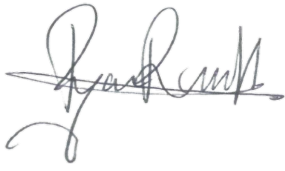
Daniel Pittino

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We look forward to seeing you in August!

A handwritten signature in black ink, appearing to read 'Ryan Rumble', with a horizontal line striking through the middle of the name.

Ryan Rumble

Program Director of MSc Global Management

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